

## ACTIVITIES FOR THE YEAR 2023-24

### 1. ORIENTATION PROGRAMME



Orientation Programme was organized for students of MOP. Speaker Shri. Vasant Guided students on *“Being MOPian”*.



Talk by Vikita on *“Human Resource”*.



Talk By Shweta Sawardekar on *“ Empowerment Through Entrepreneurship”*.



Talk by Nikita Narvekar on *“Digital Marketing”*

### 2. COMPETITIVE DEPARTMENTAL EVENT





**A competitive event known as “*Office Euphoria 2023*” was conducted for the students of MOP by the Teaching staff**



**“*Office Euphoria 2024*” a competitive event organized for the students of MOP which helps to push themselves further, setting higher goals and standards for themselves.**



### 3. SOCIAL ACTIVITIES



Foodie dreams do come true at the “FOOD FESTIVAL” organized in MOP



Harmony in hymns, wisdom in verses. “SARASWATI POOJA” bliss.



Campus Cleaning activity done by Department Students and Staff on  
“Gandhi Jayanti”



## MOP STUDENT'S PROJECT 2023-24



The Modern Office Practice Department has MOP Project in the V<sup>th</sup> Semester where the 3<sup>rd</sup> year students have to complete the research project of 150 marks.

For the year 2023-24 the topic selected by the research student Mr. Ramanand Santosh Satarkar was ***“A case study analysis on why preference for international tourism over local tourism in residents of Marcel Goa.”***

The research was conducted through a closed questionnaire by taking a sample size of 48 people from Marcel area.

The study was taken up by the researcher to gain insight on understanding of International tourism and local tourism among respondents. The research showed that 90% of the respondents were interested in traveling and almost 60% respondents preferred travelling internationally. It was found that people preferred to travel in the months of September to December. Majority of respondents preferred to travel to Dubai and were interested in adventure sports abroad.

The research student found out that many of the respondents agreed that tourism creates more opportunities in Hotel industry and Transport sector.

MOP Project is an important course element in MOP programme which enables the students to apply the theoretical knowledge gained to the practical aspect in society.